

THE WATERBASE LIMITED RECEIVES FROST & SULLIVAN'S 2016 INDIA SHRIMP FEED INDUSTRY NEW PRODUCT INNOVATION LEADERSHIP AWARD

Frost & Sullivan's Shrimp Feed Industry New Product Innovation Leadership Award of the Year identifies companies that have demonstrated measured excellence in new, innovative products or product lines within their industry.

The Waterbase Limited is an emerging manufacturer of high quality shrimp feed in India with a focus on driving improvement in feed manufacturing, farm practices, waste management and shrimp processing. The company clearly displays a strong passion toward aquaculture advancements. With the introduction of its new product "Bay White Enriched", a new generation shrimp feed formulated with essential nutrients, the company is promoting sustainable aqua-culture development in conjunction with long-term eco-friendly practices.



“Given its strategic intent to consistently focus on improved end-user experience and enjoy strong consumer acceptance, The Waterbase Limited promises to be a massive technology contributor to the aqua culture industry in India. The Waterbase Limited's advanced pelleting technology equipment coupled with its implementation of stringent quality assurance protocols to ensure that feed quality is maintained to the assured specifications renders an unrivalled competitive edge to the company”

Shruti Jadhav | Manager - Best Practice Research | MENASA | Frost & Sullivan